

Conference Call
April 15, 2010

- I. Meeting called to order by Rita Widder, President
- II. Roll Call
 - Present
 - Rita Widder, President
 - David Ritz, President-Elect
 - Eddie Turner, Past President
 - Jacque Ochs, Sec/Treasurer, Nacs Trustee
 - Todd Cragg, Arkansas Trustee
 - Colleen Durrett, Louisiana Trustee
 - Sandra Rodman, New Mexico Trustee
 - Brenda Reinke, Oklahoma Trustee
 - Carolyn Williams, Texas Trustee
 - Corrie Thibodeaux, Associate Trustee Book
 - Arlinda Bush, Associate Trustee Non-Book
 - Starla Clawson, Administrative Assistant
- Absent:**
 - Tammy Smith, At-Large Trustee
- III. Approval of Agenda
 - Todd Cragg made motion to approve agenda.
 - Motion seconded by Carolyn Williams
 - Motion passed.
- IV. Approve Vendor Booklog
 - David Ritz made motion to approve Booklog as a vendor.
 - Motion seconded by Sandra Rodman
 - Motion passed.
- V. Spring Board Meeting Minutes
 - Sandra Rodman made a motion to resend the March 22nd Spring Board Meeting Agenda and add the Annual Meeting Report.
 - Motion seconded by Carolyn Williams.
 - Motion passed.
- VI. Treasurers Report
 - a. Status of Audit Report
 - Jacque Ochs said the “Audit” is being performed.
 - b. Update on Checking Account
 - Jacque Ochs said she hadn’t been able to get the checking account done but would try to get it done by the end of the week.

- c. Budget Overview
Jacque Ochs provided updates on current budgets.
- d. Paypal update
Jacque Ochs will check with Penn Security to see if this service is available.

VII. Administrative Assistants Report

- a. Membership Payment Status of vendors/stores
Starla gave a total of vendors and stores who had paid their membership dues. She will send a list of members and unpaid members to trustees. Trustees will follow up with unpaid members.
- b. Life Time Achievement Recipients names & dates added to site from 2000-2010.
Jacque Ochs had found a list of people who had received the Life Time Achievement award from years past. She will contact Alex Aragon to see if he can recall any additional people before we post this list on the website.
- c. Status of invite to Mississippi stores
Starla has been unable to contact Tammy to get a complete list of Mississippi stores; so she will send the Little Rock invite to Mississippi stores based on the information she has.
- d. Facebook
Discussion regarding the SWCBA having our own facebook page but it was decided that it was too much time and work to ask someone to devote to keep it up.

VIII. Strategic Planning Committee Report

- a. SWCBA Mission Statement
- b. Board Handbook
David Ritz said the Board Handbook would be ready for next conference call.

IX. Old Business

- a. Opening Night – Eddie Turner said the Arkansas Queen was available and would cost \$37 to \$52 per person.
Sandra Rodman made a motion to proceed with the Arkansas Queen for Opening Night.
Motion was seconded by Colleen Durrett.
Motion carried.
- b. Annual Meeting Committee –
Rita will schedule a conference call to discuss plans for the “Closing Night Festival” (Committee Members are: Rita, Eddie, David, Starla and Todd)

c. Signage

Rita has talked to Sue Slater and she will have her son do all of the signage for the Little Rock meeting.

d. Education Schedule

Rita emailed an updated Education schedule and asked that everyone look at it and get back to her with any changes they think need to be made.

X. New Business

a. Next conference call scheduled for May 13th at 10:30am or May 18th at 10:30am

Discussion regarding the next conference call and the consensus was May 18th at 2:00pm.

XI. Adjourn

David Ritz made a motion to adjourn.

Motion seconded by Carolyn Williams.

Motion carried.