

To Our Vendor Members:

The Southwest College Bookstore Association hosts our Annual Meeting in Stillwater, OK October 16-18, 2022. Please be aware of sponsorship opportunities for your company. Sponsorships can be full or partial. Sponsorship opportunities exist for our scheduled events including Full Breakfasts, Opening Night, Key Note Speaker, Happy Hour and Closing Night Festival.

We are seeking goody bag donations for approximately 75 attendees. Some ideas for donations include water bottles, notepads, key chains, pens etc. Feel free to be creative as we welcome all donations. Door prize drawings are scheduled for two events – Trade Show and our annual Closing Night Festival. When donating items, please inform us your event preference for the donation. If you have items left from the trade show that you would like to donate, please bring the items to Cherry Bailey or me.

Plan to submit your sponsorships early as these are on a first come, first serve basis. If you are not interested in sponsoring an entire event, please remember that you may partially sponsor an event and/or make donations for goody bags and door prizes. This is a tremendous opportunity to promote your company so do not miss out!

If you are new to the industry, please visit our web site at <u>www.swcba.com</u> to learn about the many benefits of being part of our organization.

Thank you,

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